

Internet Interpet

In the world of pet gadgets, it had to happen. A Pet Personal Digital Assistant (PDA). Not one that your dog can operate, but a paw shaped Petmaster that you can program with information other than the encyclopedia of pets that is loaded into it.

From the product description: <http://www.thepetmaster.com/>

"From choosing a puppy or a kitten right for you and your home, to training and caring for your faithful friends, you can find out exactly what you need to know about your cat or dog, instantly, with the push of a button! Even get nutrition and exercise tips, and learn how to deal with behavior problems!

- Alarm reminds you of vet appointments and medication schedules!
- Store phone numbers of favourite vets, pet-sitters, groomers, pet stores, etc.!
- Includes a built-in shopping list for pet care!
- Frames a photo of your pet!

From housebreaking to health emergencies—everything you need to know!

- On the road? Find a pet-friendly motel fast!
- After hours emergency? Get the location and phone number of pet clinics close to you!

Though you can add your own details to the device, it's not going to be that much good in Australia since all of the hotel, motel and vet info is programmed for the US.

Though I can't wait for the pet treadmill so that you can just chain your puppy to it and let it run without having to take it outside, Americans are sure big on automated feeding devices. And calling them by French names. Case in point, the Petmate Electronic Portion Control Le Bistro mealtime automat. It will hold five kilos of kibbles, doles out pre-set portions of dry food up to three times a day—especially convenient for anyone monitoring their pet's food intake for weight control. You'll find it at <http://www.petmate.com/Catalog.plx?Page=PR&RID=11> and yet another one.



Here's one that we stumbled across which is that franchise opportunity waiting to happen for those who are tired of dog wash fleets and house-sitting services. Pet Hunters International (www.pethuntersinternational.com) offers certification seminars for Missing Animal Response (MAR) Technicians. From their site:

- Would you like to earn money working as a pet detective?
- Are you looking for a new adventure?
- Are you a fan of mysteries or TV shows like CSI or New Detectives?
- Now you can become an Investigative PET DETECTIVE!

The four day course will train you how and where to search, how to use pet forensics and DNA testing, using snares and magnetic pet traps as well as using sonic surveillance devices for discovering animals in the bush. You even get a snappy bright orange vest with Lost Pet Rescue in big letters and a certificate. Woo hoo!

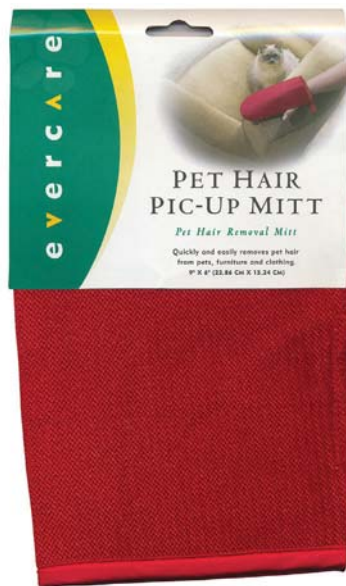
On a more harmless note, we were made aware of this site from our friends at Pet Industry News (www.petnews.com.au/). Pet Boogaloo is a new way to Put Your Pet on the Net! Obviously a take off from the highly successful community site MySpace.com that became the defacto hangout for indie bands and music fans. You can share pet videos, pet photos and blogs about your pet. It launches June 1 at www.petboogaloo.com. MySpace.com may be for the pop culture, but PetBoogaloo is for pets of all shapes, sizes and species.

It's a site for Pet-o-philes according to its creator. For those of you who can't remember, the boogaloo was one of those silly dances, post twist, followed by the shingaling and the mashed potato.

Now for those who saw the movie "Best in Show" and would like to enter the expensive world of dog breeding and showing, but don't have the moolah, the mutts or the fancy dress, go no farther than www.ShowDog.com. It gives you the opportunity to raise, feed, groom, train, breed and show cyber dogs in this inventive dog simulation game. You manage and budget the rations of any of the 158 breeds you can choose as your startup pup. You then get to develop the breed and show it.

Surf safely...

evercare
for Pet Hair



The quick,
simple
way to
clean up pet hair...



...AND the
quick, simple
way to clean
up your pet!

Evercare offers a complete range of versatile, easy-to-use, effective cleaning products designed to keep your pet and your home happy and healthy.

From pet hair pick-up rollers to grooming mitts, there's an Evercare solution for every cleaning challenge! For enquiries please contact J. Leutenegger Pty Ltd on (02) 9558 3055 or email sales@beutron.com.au

