

Barketplace

In perusing the world of pet magazines--from the upmarket Modern Dog, Animal Fair, New York Dogs, Bark and Bird Talk as examples--we encounter great advertising for a range of mainstream and bizarre products or services. Sometimes it's the name of the business alone, others stand out because of an image or the humourous way words are used--just like any advertising.

lulu jane™ "lulu's dance card collection"



What becomes a classic most?
• Satin • A Simple Bow • Black and White •
Join the waltz this season with lulu's dance card. This is a black satin microfiber carrier and matching handbag, trimmed with an ivory satin band and bow.
Call 1-800-321-3085 or visit our website at www.lulujane.com.





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a pet's place of business





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Visit our online gallery:
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WHICH WOULD YOU PATENT?



The University of Texas patented a beagle. His immune system was weakened and his lungs were infected with a mold so that he could be used to test drugs. Now the University is making a profit by making other beagles sick.

Be informed. Take Action. Make a difference.
www.StopAnimalPatents.org

aavs@aavs.org  (800)SAY-AAVS
American Anti-Vivisection Society